

Krispy Kreme Reports Strong First Quarter 2023 and Reiterates Full Year Guidance

May 11, 2023

First quarter net revenue grew 12.5% with organic revenue growth of 14.4% Points of Access grew by 12.5% to 12,410 and Ecommerce revenue grew 23% GAAP net income of \$1.6 million and Adjusted EBITDA of \$54.9 million

CHARLOTTE, N.C.--(BUSINESS WIRE)--May 11, 2023-- Krispy Kreme, Inc. (NASDAQ: DNUT) ("Krispy Kreme" or the "Company") today reported strong financial results for the first quarter ended April 2, 2023. Net revenue grew 12.5% year-over-year to \$419.0 million and organic revenue grew 14.4% led by robust performances in the U.S. and Market Development segments. Sales per Hub in the U.S. increased 9% to \$4.6 million, driven by an 12% increase in points of access and an 8% increase in U.S. sales per Delivered Fresh Daily ("DFD") door.

GAAP Net Income for the quarter was \$1.6 million compared to Net Income of \$6.5 million a year ago while GAAP diluted EPS for the quarter was \$0.00 compared to diluted EPS of \$0.02 last year. Adjusted diluted EPS increased 12.5% to \$0.09 for the quarter, compared to \$0.08 last year in the same period. Adjusted EBITDA grew 12.3% in the quarter to \$54.9 million led by a 60 basis point improvement in U.S. margins.

Global Points of Access, which reflect all locations where fresh doughnuts and cookies can be purchased, increased by nearly 600 during the quarter, providing consumers with access to Krispy Kreme and Insomnia Cookies through more than 12,400 locations around the world.

Commenting on the Company's performance, CEO Mike Tattersfield stated, "I'm proud of our performance in the first quarter that continued to demonstrate the strength of our omni-channel model, which allows us to meet consumer demand with premium, fresh doughnuts in a capital efficient manner. Our global Valentine's Day and St. Patrick's Day campaigns and specialty offerings such as Biscoff® Doughnuts resonated with consumers, showcasing the opportunities for premiumization as well as the gifting and sharing power of our brand."

Mike continued, "We also achieved our best ever quarter of Ecommerce revenue, representing a higher mix of revenue than during the pandemic and we see a long runway for further growth in this channel. Krispy Kreme continues to be well-positioned to deliver another year of strong growth driven by our capital efficient DFD model and our global expansion plans."

Financial Highlights

\$ in millions, except per share data	Q1 2023	vs Q1 2022
Net Revenue	\$419.0	+12.5%
Organic Revenue ⁽¹⁾	\$422.5	+14.4%
GAAP Net Income	\$1.6	(74.5)%
Adjusted Net Income, Diluted ⁽¹⁾	\$15.3	+15.5%
GAAP Operating Income	\$14.9	(13.5)%
GAAP Operating Income Margin	3.6%	-100 bps
Adjusted EBITDA ⁽¹⁾	\$54.9	+12.3%
Adjusted EBITDA Margin ⁽¹⁾	13.1%	0 bps
GAAP Diluted EPS	\$0.00	\$(0.02)
Adjusted Diluted EPS (1)	\$0.09	+\$0.01
Notes:		
(1) Non-GAAP figures – please refer to Reconciliation of Non-GAAP	Financial Measures.	

Key Operating Metrics

\$ in millions, except access points	Q1	vs Q1
\$ III IIIIIIONS, except access points	2023	2022
Global Points of Access	12,410	+12.5%
Sales per Hub (U.S.) TTM	\$4.6	+9.0%
Sales per Hub (International) TTM	\$9.8	+8.5%
Ecommerce as a Percent of Retail Sales	19.6%	+220 bps

First Quarter 2023 Consolidated Results

Krispy Kreme's first quarter 2023 results reflect strong growth compared to the prior year. Net revenue grew 12.5% to \$419.0 million and total company organic revenue grew 14.4% in the quarter. Organic revenue growth was driven by strong growth from U.S. Krispy Kreme and Insomnia Cookies, as well as robust performances from our equity-owned Japan market and international franchise in our Market Development segment. Ecommerce revenue growth in the quarter was 23%.

GAAP Net Income for the quarter was \$1.6 million, compared to a GAAP Net Income of \$6.5 million in 2022. GAAP Net Income included a \$13.4

million charge related to the previously disclosed exit of our small Branded Sweet Treats business that was largely non-cash, partially offset by a \$9.7 million gain on a sale-leaseback. Inventory write-offs and employee severance associated with the exit of the Branded Sweet Treats business had a 180 basis point negative impact on Product and Distribution Costs in the first quarter of 2023.

Adjusted EBITDA in the quarter grew 12.3% to \$54.9 million despite an approximately \$2 million negative impact from the stronger U.S. dollar. Operating margins declined 100 basis points to 3.6%, while Adjusted EBITDA margins were flat at 13.1% from the same quarter in 2022, with an increase in Adjusted EBITDA margins from our U.S. and Market Development segments offset by a decrease in our International segment due to inflation. Adjusted Net Income, Diluted increased 15.5% to \$15.3 million in the quarter. GAAP Diluted EPS in the quarter was \$0.00 compared to \$0.02 in the same quarter last year, while Adjusted Diluted EPS increased 12.5% to \$0.09 from \$0.08 in the first quarter of 2022.

First Quarter 2023 Market Segment Results

U.S.: In the U.S., segment net revenue grew 13.5% to \$281.3 million, driven by the continued execution of our omni-channel strategy and growth of Insomnia Cookies. Organic revenue increased 13.7% driven by increased points of access, higher Ecommerce revenue, higher average weekly sales per DFD door as well as a strong performance in Insomnia Cookies, partially offset by a decrease in Branded Sweet Treats revenue. Average weekly DFD revenue per door hit a record in the quarter and was up 35% from the same period in 2021, as we continue to add new DFD partners and channels. Ecommerce revenue in the U.S. increased 32% compared to the prior year to 22.6% of sales. Excluding Branded Sweet Treats, organic revenue in the U.S. increased by 16.1%. Points of access increased by 359 in the quarter to 6,615, which represents an 11.5% increase from a year ago.

U.S. Adjusted EBITDA increased 18.9% to \$38.5 million with Adjusted EBITDA margin expansion of 60 basis points to 13.7% driven primarily by efficiencies from increased Sales per Hub, improvements from the network optimization of our hubs without spokes as well as price increases, partially offset by cost inflation.

International: In the International segment, net revenue grew 3.5% to \$90.3 million, with organic growth of 7.3%. Organic growth in the quarter was driven by a 12% increase in points of access compared to the prior year. Foreign currency translation had a negative 3.8% impact on net revenue growth during the quarter compared to a year ago. Points of access increased by 117 in the quarter to total 3,588.

International Adjusted EBITDA declined 21.3% over the prior year to \$13.6 million, driven by cost inflation. Adjusted EBITDA margins declined 480 basis points to 15.0%. We have growing confidence in the U.K. market while Australia is currently seeing delayed and accelerated inflationary costs that hit most of our other markets in 2022.

Market Development: In the Market Development segment, net revenue increased 26.5% to \$47.3 million driven by strong performances in our equity-owned Japan and Canada markets as well as our International Franchise business. Organic revenue growth was 35.5% compared to the same period in 2022.

Market Development Adjusted EBITDA grew 35.9% to \$17.0 million, with strong margin improvement in our equity-owned Japan and Canada markets from hub and spoke efficiencies and strength in international franchise revenue more than offsetting inflation and the strong U.S. dollar. Adjusted EBITDA margins for the segment increased 250 basis points to 35.9% despite a negative impact from mix shift.

Balance Sheet & Capital Expenditures

During the first quarter of 2023, the company invested \$26.6 million in capital expenditures, or 6.3% of revenue, primarily to support growth of our hot light theaters, cookie shops, and DFD Doors.

As of April 2, 2023, the Company had \$29.7 million of cash and cash equivalents and net debt of \$792.7 million. During the quarter, the company reduced its vendor financing programs including structured payables and supply chain financing by approximately \$46.1 million. As previously disclosed, during the first quarter the Company successfully completed the refinancing of existing Term Loan A and Revolver facilities. The new \$700 million Term Loan A and \$300 million Revolver extends maturities until March 2028 at the same terms to existing facilities and welcomes several new creditors into our facilities. There was no change in the Company's net debt as a result of this refinancing.

2023 Financial Outlook

Krispy Kreme re-affirms its previous guidance for the full year 2023 as follows:

- Net Revenue of \$1.65 billion to \$1.68 billion, +8% to +10% vs 2022 (+9% to +11% in constant currency)
- Organic Revenue growth of 9% to 11%
- Adjusted EBITDA of \$205 million to \$215 million, +8% to +13% vs 2022 (+10% to +14% in constant currency)
- Adjusted Net Income, diluted, of \$52 million to \$58 million, +5% to +17% vs 2022 (+9% to +21% in constant currency)
- Adjusted Diluted EPS of \$0.31 to \$0.34, +7% to +17% vs 2022 (+10% to +21% in constant currency)
- Income Tax rate between 24.5% to 26.0%
- Capital Expenditures between \$105 million to \$115 million, or approximately 6.6% of revenue
- Interest Expense, net between \$39 million to \$43 million

The above guidance continues to assume a negative 1% impact to 2023 revenue and a negative \$3 million impact to 2023 Adjusted EBITDA from FX headwinds, with the impact entirely in the first half of the year. The Company expects to reduce its net leverage in 2023, as we make progress towards our 2026 goal of approximately 2.0x to 2.5x net leverage.

Definitions

The following definitions apply to terms used throughout this press release:

• Global Points of Access: Reflects all locations at which fresh doughnuts or cookies can be purchased. We define global points of access to include all Hot Light Theater Shops, Fresh Shops, Carts and Food Trucks, DFD Doors and Cookie

Shops, at both Company-owned and franchise locations as of the end of the respective reporting period. We monitor global points of access as a metric that informs the growth of our omni-channel presence over time and believe this metric is useful to investors to understand our footprint in each of our segments.

- **Hubs:** Reflects locations where fresh doughnuts are produced and processed for sale at any point of access. We define Hubs to include self-sustaining Hot Light Theater Shops and Doughnut Factories, at both Company-owned and franchise locations as of the end of the respective reporting period.
- Sales Per Hub: Sales per Hub equals Fresh Revenues from Hubs with Spokes, divided by the average number of Hubs with Spokes at the end of the five most recent quarters.
- Fresh Revenues from Hubs with Spokes: Fresh Revenues include product sales generated from our Doughnut Shop business (including Ecommerce and delivery), as well as DFD sales, but excluding sales from our legacy wholesale business and our Branded Sweet Treat Line. It also excludes all Insomnia Cookies revenues as the measure is focused on the Krispy Kreme business. Fresh Revenues from Hubs with Spokes equals the Fresh Revenues derived from those Hubs currently producing product for other shops, Carts and Food Trucks, and/or DFD Doors, but excluding Fresh Revenues derived from those Hubs not currently producing product for other shops, Carts and Food Trucks, and/or DFD Doors.
- Total Net Leverage Ratio: Calculated using Net Debt (including both bank debt and financing leases as part of debt) divided by Adjusted EBITDA.
- Free Cash Flow: Defined as cash provided by operating activities less purchases of property and equipment.

Conference Call

Krispy Kreme will host a public conference call at 8:00 AM Eastern Time today to discuss its results for the first quarter of 2023. The conference call can be accessed by dialing 1 (800) 599-5188 and entering the conference ID 5487868. International participants can access the call via the corresponding number listed here and entering the conference ID 5487868. To listen to the live audio webcast and Q&A, visit the Krispy Kreme investor relations website at investors.krispykreme.com. A replay and transcript of the webcast will be available on the website within 24 hours after the call. Krispy Kreme's earnings press release and related materials will also be available on the investor relations section of the Company's website.

About Krispy Kreme

Headquartered in Charlotte, N.C., Krispy Kreme is one of the most beloved and well-known sweet treat brands in the world. Our iconic Original Glazed® doughnut is universally recognized for its hot-off-the-line, melt-in-your-mouth experience. Krispy Kreme operates in over 30 countries through its unique network of fresh doughnut shops, partnerships with leading retailers, and a rapidly growing Ecommerce and delivery business with more than 12,000 fresh points of access. Our purpose of touching and enhancing lives through the joy that is Krispy Kreme guides how we operate every day and is reflected in the love we have for our people, our communities and the planet. Connect with Krispy Kreme Doughnuts at www.KrispyKreme.com, or on one of its many social media channels, including www.Twitter.com/KrispyKreme.

Cautionary Note Regarding Forward-Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. The words "believe," "may," "could," "will," "should," "anticipate," "extimate," "expect," "outlook," "guidance," or similar words, or the negative of these words, identify forward-looking statements. Such forward-looking statements are based on certain assumptions and estimates that we consider reasonable but are subject to various risks and uncertainties and assumptions relating to our operations, financial results, financial conditions, business, prospects, growth strategy and liquidity. Accordingly, there are, or will be, important factors that could cause our actual results to differ materially from those indicated in these statements. The inclusion of this forward-looking information should not be regarded as a representation by us that the future plans, estimates or expectations contemplated by us will be achieved. Our actual results could differ materially from the forward-looking statements included herein. Factors that could cause actual results to differ from those expressed in forward-looking statements include, without limitation, the risks and uncertainties described under the headings "Cautionary Note Regarding Forward-Looking Statements" and "Risk Factors" in our Annual Report on Form 10-K for the year ended January 1, 2023, filed by us with the Securities and Exchange Commission ("SEC") and described in the other filings we make from time to time with the SEC. We believe that these factors include, but are not limited to, the impact of pandemics, changes in consumer preferences, the impact of inflation, and our ability to execute on our omni-channel business strategy. These forward-looking statements are made only as of the date of this document, and we do not undertake any obligation, other than as may be required by applicable law, to update or revise any forward-looking or cautionary statement to reflect changes in assumptions, the occurrence of events, unanticipated or otherwise, or changes in futur

Non-GAAP Measures

This press release includes certain non-GAAP financial measures including organic revenue growth, Adjusted EBITDA, Adjusted Net Income, Adjusted Diluted EPS, Fresh Revenue from Hubs with Spokes and Sales per Hub, which differ from results using U.S. Generally Accepted Accounting Principles ("GAAP"). These non-GAAP financial measures are not universally consistent calculations, limiting their usefulness as comparative measures. Other companies may calculate similarly titled financial measures differently than we do or may not calculate them at all. Additionally, these non-GAAP financial measures are not measurements of financial performance under GAAP. In order to facilitate a clear understanding of our consolidated historical operating results, you should examine our non-GAAP financial measures in conjunction with our historical consolidated financial statements and notes thereto filed with the SEC.

To the extent that the Company provides guidance, it does so only on a non-GAAP basis. The Company does not provide reconciliations of such forward-looking non-GAAP measures to GAAP due to the inability to predict the amount and timing of impacts outside of the Company's control on certain items, such as net income and other charges reflected in our reconciliation of historic numbers, the amount of which, based on historical experience, could be significant.

Krispy Kreme, Inc. Condensed Consolidated Statements of Operations (Unaudited) (in thousands, except per share amounts)

	Quarter Ended				
	April 2, 2023 (13 weeks)	April 3, 2022 (13 weeks)			
Net revenues					
Product sales	410,674	\$ 364,052			
Royalties and other revenues	8,276	8,480			
Total net revenues	418,950	372,532			
Product and distribution costs	117,833	96,111			
Operating expenses	191,408	168,726			
Selling, general and administrative expense	61,468	53,711			
Marketing expenses	9,853	10,159			
Pre-opening costs	764	1,329			
Other income, net	(5,263)	(2,633)			
Depreciation and amortization expense	27,939	27,841			
Operating income	14,948	17,288			
Interest expense, net	11,988	7,351			
Other non-operating expense/(income), net	999	(321)			
Income before income taxes	1,961	10,258			
Income tax expense	317	3,800			
Net income	1,644	6,458			
Net income attributable to noncontrolling interest	1,945	2,456_			
Net (loss)/income attributable to Krispy Kreme, Inc.	(301)	\$ 4,002			
Net (loss)/income per share:					
Common stock — Basic	0.00	\$ 0.02			
Common stock — Diluted	0.00	\$ 0.02			
Weighted average shares outstanding:					
Basic	168,141	167,261			
Diluted	168,141	169,485			

Krispy Kreme, Inc. Condensed Consolidated Balance Sheets (in thousands, except per share amounts)

		As of				
	•	(Unaudited) April 2, 2023				
ASSETS				_		
Current assets:						
Cash and cash equivalents	\$	29,675	\$	35,371		
Restricted cash		409		359		
Accounts receivable, net		52,053		51,089		
Inventories		36,389		46,239		
Taxes receivable		15,970		18,263		
Prepaid expense and other current assets		21,138		26,953		
Total current assets		155,634		178,274		
Property and equipment, net		475,510		472,358		
Goodwill		1,093,898		1,087,908		
Other intangible assets, net		963,549		966,088		
Operating lease right of use asset, net		433,352		417,381		
Other assets		22,904		26,528		
Total assets	\$	3,144,847	\$	3,148,537		
LIABILITIES AND SHAREHOLDERS' EQUITY						
Current liabilities:						
Current portion of long-term debt	\$	40,216	\$	40,034		
Current operating lease liabilities		39,963		43,160		
Accounts payable		205,154		225,276		
Accrued liabilities		82,961		104,424		

Structured payables	77,742	103,575
Total current liabilities	446,036	 516,469
Long-term debt, less current portion	776,975	739,052
Noncurrent operating lease liabilities	432,008	412,759
Deferred income taxes, net	142,304	143,124
Other long-term obligations and deferred credits	40,374	 38,258
Total liabilities	1,837,697	1,849,662
Commitments and contingencies		
Shareholders' equity:		
Common stock, \$0.01 par value; 300,000 shares authorized as of both April 2, 2023 and		
January 1, 2023; 168,176 and 168,137 shares issued and outstanding as of April 2, 2023 and		
January 1, 2023, respectively	1,682	1,681
Additional paid-in capital	1,431,649	1,426,105
Shareholder note receivable	(4,830)	(4,813)
Accumulated other comprehensive loss, net of income tax	(918)	(9,151)
Retained deficit	(223,674)	 (217,490)
Total shareholders' equity attributable to Krispy Kreme, Inc.	1,203,909	1,196,332
Noncontrolling interest	 103,241	 102,543
Total shareholders' equity	1,307,150	1,298,875
Total liabilities and shareholders' equity	\$ 3,144,847	\$ 3,148,537

Krispy Kreme, Inc. Condensed Consolidated Statements of Cash Flows (Unaudited) (in thousands)

	Quarter Ended			
	April 2, 2023 (13 weeks)			April 3, 2022 (13 weeks)
CASH FLOWS FROM OPERATING ACTIVITIES:				
Net income	\$	1,644	\$	6,458
Adjustments to reconcile net income to net cash provided by operating activities:				
Depreciation and amortization expense		27,939		27,841
Deferred income taxes		(219)		(822)
Loss on extinguishment of debt		472		_
Impairment and lease termination charges		4,900		218
Loss on disposal of property and equipment		33		24
Gain on sale-leaseback		(9,661)		(2,374)
Share-based compensation		5,545		5,041
Change in accounts and notes receivable allowances		334		(156)
Inventory write-off		7,115		251
Settlement of interest rate swap derivatives		7,657		_
Other		(204)		(1,345)
Change in operating assets and liabilities, excluding foreign currency translation adjustments		(35,190)		(6,745)
Net cash provided by operating activities		10,365		28,391
CASH FLOWS USED FOR INVESTING ACTIVITIES:				
Purchase of property and equipment		(26,553)		(29,460)
Proceeds from sale-leaseback		10,025		3,000
Other investing activities		82		23
Net cash used for investing activities		(16,446)		(26,437)
CASH FLOWS FROM/(USED FOR) FINANCING ACTIVITIES:				
Proceeds from the issuance of debt		891,698		28,000
Repayment of long-term debt and lease obligations		(852,144)		(28,697)
Payment of financing costs		(5,000)		_
Proceeds from structured payables		44,757		74,180
Payments on structured payables		(70,480)		(58,361)
Payment of contingent consideration related to a business combination		_		(900)
Capital contribution by shareholders		_		240
Payments of issuance costs in connection with IPO		_		(12,458)
Proceeds from sale of noncontrolling interest in subsidiary		_		52
Distribution to shareholders		(5,884)		(5,855)

Payments for repurchase and retirement of common stock		_	(1,466)
Distribution to noncontrolling interest		(1,139)	 (1,362)
Net cash provided by/(used for) financing activities	· · · · · · · · · · · · · · · · · · ·	1,808	(6,627)
Effect of exchange rate changes on cash, cash equivalents and restricted cash		(1,373)	 (2,228)
Net decrease in cash, cash equivalents and restricted cash		(5,646)	(6,901)
Cash, cash equivalents and restricted cash at beginning of period		35,730	39,192
Cash, cash equivalents and restricted cash at end of period	\$	30,084	\$ 32,291

Krispy Kreme, Inc. Reconciliation of Non-GAAP Financial Measures (Unaudited) (in thousands, except per share amounts)

	Quarter Ended					
		April 2,				
(in thousands) Net income	\$	1,644	\$	2022 6,458		
Interest expense, net	3	11,988	Ф	7,351		
Income tax expense		317		3,800		
Depreciation and amortization expense		27,939		27,841		
Share-based compensation.		5,545		5,041		
Employer payroll taxes related to share-based compensation		25		55		
Other non-operating expense/(income), net (1)		999		(321)		
Strategic initiatives (2)		13,469		_		
Acquisition and integration expenses (3)		91		517		
New market penetration expenses (4)		94		110		
Shop closure (income)/expenses, net ⁽⁵⁾		(679)		230		
Restructuring and severance expenses (6)		580		_		
Gain on sale-leaseback		(9,661)		(2,374)		
Other (7)		2,577		199		
Adjusted EBITDA	\$	54,928	\$	48,907		
		Quarte	r Ended			
		April 2,	Lilada	April 3,		
(in thousands)		2023		2022		
Segment Adjusted EBITDA:						
U.S	\$	38,535	\$	32,407		
International		13,567		17,244		
Market Development		16,966		12,488		
Corporate Total A Marca d EDITO A		(14,140)		(13,232)		
Total Adjusted EBITDA	<u>\$</u>	54,928	\$	48,907		
			r Ended			
(in thousands, except per share amounts)		April 2, 2023	April 3, 2022			
Net income	\$	1,644	\$	6,458		
Share-based compensation		5,545		5,041		
Employer payroll taxes related to share-based compensation		25		55		
Other non-operating expense/(income), net (1)		999		(321)		
Strategic initiatives (2)		13,469		_		
Acquisition and integration expenses ⁽³⁾		91		517		
New market penetration expenses (4)		94		110		
Shop closure (income)/expenses, net ⁽⁵⁾		(679)		230		
Restructuring and severance expenses (6)		580		_		
Gain on sale-leaseback		(9,661)		(2,374)		
Other ⁽⁷⁾		2,577		199		
				7,246		
•						
				(1,078)		
				(1,070)		
Amortization of acquisition related intangibles ⁽⁸⁾ Loss on extinguishment of 2019 facility ⁽⁹⁾ Tax impact of adjustments ⁽¹⁰⁾ Tax specific adjustments ⁽¹¹⁾		2,577 7,273 472 (4,656) (557)		7,2		

Net income attributable to noncontrolling interest	(1,945)	(2,456)
Adjustment to adjusted net income attributable to common shareholders		 (374)
Adjusted net income attributable to common shareholders - Basic	\$ 15,271	\$ 13,253
Additional income attributed to noncontrolling interest due to subsidiary potential common shares	 (10)	 (40)
Adjusted net income attributable to common shareholders - Diluted	\$ 15,261	\$ 13,213
Basic weighted average common shares outstanding	168,141	 167,261
Dilutive effect of outstanding common stock options and RSUs	 1,850	 2,224
Diluted weighted average common shares outstanding	169,991	 169,485
Adjusted net income per share attributable to common shareholders:		
Basic	\$ 0.09	\$ 0.08
Diluted	\$ 0.09	\$ 0.08

- (1) Primarily foreign translation gains and losses in each period.
- (2) The quarter ended April 2, 2023 consists primarily of costs associated with the decision to exit the Branded Sweet Treats business, including property, plant and equipment impairments, inventory write-offs, employee severance, and other related costs.
- (3) Consists of acquisition and integration-related costs in connection with the Company's business and franchise acquisitions, including legal, due diligence, and advisory fees incurred in connection with acquisition and integration-related activities for the applicable period.
- (4) Consists of start-up costs associated with entry into new countries for which the Company's brands have not previously operated, including the Insomnia Cookies brand entering Canada and the U.K.
- (5) Includes lease termination costs, impairment charges, and loss on disposal of property, plant and equipment.
- (6) The guarter ended April 2, 2023 consists primarily of costs associated with restructuring of the global and U.S. executive teams.
- (7) The quarters ended April 2, 2023 and April 3, 2022 consist primarily of legal and other regulatory expenses incurred outside the ordinary course of business. The regulatory expenses incurred in the quarter ended April 2, 2023 relate to previous business acquisitions.
- (8) Consists of amortization related to acquired intangible assets as reflected within depreciation and amortization in the Condensed Consolidated Statements of Operations.
- (9) Includes interest expenses related to unamortized debt issuance costs from the 2019 Facility associated with extinguished lenders as a result of the March 2023 debt refinancing.
- (10) Tax impact of adjustments calculated applying the applicable statutory rates. The quarters ended April 2, 2023 and April 3, 2022 also include the impact of disallowed executive compensation expense.
- (11) The quarter ended April 2, 2023 consists of a discrete tax benefit unrelated to ongoing operations.

Krispy Kreme, Inc. Segment Reporting (Unaudited) (in thousands except percentages or otherwise stated)

				Quarter Ended				
			Api	April 2, 2023			April 3, 2022	
Net revenues:								
U.S.			\$		281,344	\$		247,919
International					90,288			87,201
Market Development					47,318			37,412
Total net revenues			\$		418,950	\$		372,532
Q1 2023 Organic Revenue (in thousands, except percentages)	U.S.	ı	nternational		Market Developmer	nt	Tota	al Company
Total net revenues in first quarter of fiscal 2023	\$ 281,344	\$	90,288	\$	47,3	318	\$	418,950
Total net revenues in first quarter of fiscal 2022	247,919		87,201		37,4	12		372,532
Total Net Revenue Growth	 33,425		3,087		9,9	906		46,418
Total Net Revenue Growth %	13.5%		3.5%		20	6.5%		12.5%
Less: Impact of shop optimization closures	(3,187)		_			_		(3,187)
Adjusted net revenues in first quarter of fiscal 2022	 244,732		87,201		37,4	112		369,345
Adjusted Net Revenue Growth	36,612		3,087		9,9	006		49,605
Impact of acquisitions	(3,080)		_		8	393		(2,187)
Impact of foreign currency translation	 		3,308		2,4	171		5,779
Organic Revenue Growth	\$ 33,532	\$	6,395	\$	13,2	270	\$	53,197
Organic Revenue Growth %	13.7%		7.3%		3	5.5%		14.4%
Q1 2022 Organic Revenue					Market			
(in thousands, except percentages)	 U.S.		nternational		Developmen	nt	Tota	al Company
Total net revenues in first quarter of fiscal 2022	\$ 247,919	\$	87,201	\$	37,4	112	\$	372,532
Total net revenues in first quarter of fiscal 2021	 222,470		66,506		32,8	333		321,809
Total Net Revenues Growth	25,449		20,695		4,5	79		50,723

Total Net Revenues Growth %	11.4%	31.1%	13.9%	15.8%
Impact of acquisitions	(3,926)	_	(2,618)	(6,544)
Impact of foreign currency translation	_	2,935	1,161	4,096
Organic Revenue Growth	\$ 21,523	\$ 23,630	\$ 3,122	\$ 48,275
Organic Revenue Growth %	9.7%	35.5%	9.5%	15.0%

Sales per Hub	Trailing Four Quarters Ended			Fiscal Year Ended					
(in thousands, unless otherwise stated)		April 2, 2023		January 1, 2023		January 2, 2022			
U.S.:									
Revenues	\$	1,043,675	\$	1,010,250	\$	923,129			
Non-Fresh Revenues (1)		(34,112)		(38,380)		(37,311)			
Fresh Revenues from Insomnia Cookies and Hubs without Spokes (2)		(414,432)		(404,430)	_	(414,899)			
Sales from Hubs with Spokes		595,131		567,440		470,919			
Sales per Hub (millions)		4.6		4.5		4.0			
International:									
Sales from Hubs with Spokes ⁽³⁾	\$	369,003	\$	365,916	\$	332,995			
Sales per Hub (millions) ⁽⁴⁾		9.8		9.8		8.4			

- (1) Includes the exited Branded Sweet Treats business revenues.
- (2) Includes Insomnia Cookies revenues and Fresh Revenues generated by Hubs without Spokes.
- (3) Total International net revenues is equal to Fresh Revenues from Hubs with Spokes for that business segment.
- (4) International Sales per Hub comparative data has been restated in constant currency based on current exchange rates.

Krispy Kreme, Inc. Global Points of Access (Unaudited)

	Global Points of Access (1)			
	Quarter E	Fiscal Year Ended		
	April 2, 2023	April 3, 2022	January 1, 2023	
U.S.: ⁽²⁾				
Hot Light Theater Shops	228	240	234	
Fresh Shops	67	61	62	
Cookie Shops	239	217	231	
Carts, Food Trucks, and Other (3)	_	2	_	
DFD Doors ⁽⁵⁾	6,081	5,411(4)	5,729	
Total	6,615	5,931	6,256	
International:				
Hot Light Theater Shops	34	32	37	
Fresh Shops	395	376	388	
Carts, Food Trucks, and Other (3)	16	1	14	
DFD Doors	3,143	2,794(4)	3,032	
Total	3,588	3,203	3,471	
Market Development: (4)				
Hot Light Theater Shops	115	113	115	
Fresh Shops	898	810	873	
Carts, Food Trucks, and Other (3)	28	31	27	
DFD Doors	1,166	939	1,095	
Total	2,207	1,893	2,110	
Total Global Points of Access (as defined)	12,410	11,027	11,837	
Total Hot Light Theater Shops	377	385	386	
Total Fresh Shops	1,360	1,247	1,323	
Total Cookie Shops	239	217	231	
Total Shops	1,976	1,849	1,940	
Total Carts, Food Trucks, and Other	44	34	41	
Total DFD Doors	10,390	9,144	9,856	
Total Global Points of Access (as defined)	12,410	11,027	11,837	

⁽¹⁾ Excludes the recently exited Branded Sweet Treats distribution points.

- (2) Includes Points of Access that were acquired from a franchisee in the U.S. in the third quarter of fiscal 2022. These Points of Access were previously included in the Market Development segment prior to the acquisition date.
- (3) Carts and Food Trucks are non-producing, mobile (typically on wheels) facilities without walls or a door where product is received from a Hot Light Theater Shop or Doughnut Factory. Other includes a vending machine. Points of Access in this category are primarily found in international locations, in airports, train stations, etc.
- (4) Includes locations in Japan and Canada, which are Company-owned. All remaining Points of Access in the Market Development segment relate to our franchise business.
- (5) Includes over 160 McDonald's test shops located in Louisville and Lexington, Kentucky and the surrounding area as of April 2, 2023.

Krispy Kreme, Inc. Global Hubs (Unaudited)

Hubs			
Quarter Ended		Fiscal Year Ended	
April 2, 2023	April 3, 2022	January 1, 2023	
221	237	228	
4	4	4	
225	241	232	
137	122	133	
88	119	99	
28	26	28	
11	11	11	
39	37	39	
39	37	39	
109	110	110	
27	27	27	
136	137	137	
400	415	408	
	221 4 225 137 88 28 11 39 39 109 27 136	Quarter Ended April 2, 2023 April 3, 2022 221 237 4 4 225 241 137 122 88 119 28 26 11 11 39 37 39 37 109 110 27 27 136 137	

⁽¹⁾ Includes only Hot Light Theater Shops and excludes Mini Theaters. A Mini Theater is a Spoke location that produces some doughnuts for itself and also receives doughnuts from another producing location.

Krispy Kreme, Inc. Net Debt and Leverage (Unaudited) (in thousands, except leverage ratio)

(in thousands, except leverage ratio)	April 2, 2023		January 1, 2023		
Current portion of long-term debt	\$	40,216	\$	40,034	
Long-term debt, less current portion		776,975		739,052	
Total long-term debt, including debt issuance costs		817,191		779,086	
Add back: Debt issuance costs		5,158		2,247	
Total long-term debt, excluding debt issuance costs		822,349		781,333	
Less: Cash and cash equivalents		(29,675)		(35,371)	
Net debt	\$	792,674	\$	745,962	
Adjusted EBITDA - trailing four quarters		196,750		190,729	
Net leverage ratio		4.0 x		3.9 x	

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